RJ REYNOLDS

TOBACCO COMPANY

COPY

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3145

May 15, 1997

RJR Account #091800
Mr. G. Burns
CAPITAL CANDY CO., INC.

JULY DORAL B2GF FLASHLIGHT / PROMOTION #700727

Dear George:

Regular *DORAL* product has been ordered (see quantities listed below), as well as 77 SKUs of Doral Flashlights (Item #527813) to pack and ship the above promotion to your participating retail accounts. All additional pertinent promotional information is listed below:

UPC #	DORAL STYLE	#/ (6M) Cases
12300-84006	*FF Box*	3
12300-22081	*FF Box 100*	3
12300-84106	*LT Box*	2
12300-22084	*LT Box 100*	3

Product / Premium Arrival: June 23, 1997
Ship Date to Retail: **Week of: June 30, 1997**

Lighters: (Item #527813)
SKU CUBE: **2.5280**
SKU WT (w/o Product): **10.6200 lbs**
Retail Sales Offer per Sku: **20 units**

Billing per Sku: **4 Savings Cartons**

EFT $ Amount: $3,072.11
Non-EFT $ Amount: $N/A

51862 3278

Source: https://www.industrydocuments.ucsf.edu/docs/hqym0000

B2GPF
CAPITAL CANDY CO., INC.

Promotion Description: Utilize self-contained shipper. Shipper contains 20 B2GF Doral Flashlights / Sleeves. Two packs of the same brand should be loaded into each sleeve; four cartons per Display. Consumer purchases two (2) packs of Doral and receives a free Doral Flashlight.

SHIP NUMBER OF DISPLAYS AS INDICATED ON THE ATTACHED RETAIL CUSTOMER LIST.

SEE ENCLOSED 'WHOLESALER PACKING INSTRUCTIONS'

Attached is a list of accounts authorized to receive packed displays. RJR will reimburse you $28.00 per **live 12M** case for all displays packed and shipped to retail on a timely basis. This equates to **$147.00 (5.25 (12M) case(s) @ $28.00)**. Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: R. Tanchyk
Enc. Wholesaler Packing Instructions
Retail Customer List

Note to RJR Manager:
Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

V-DORFL.DOC

51862 3279

Source: https://www.industrydocuments.ucsf.edu/docs/hqym0000

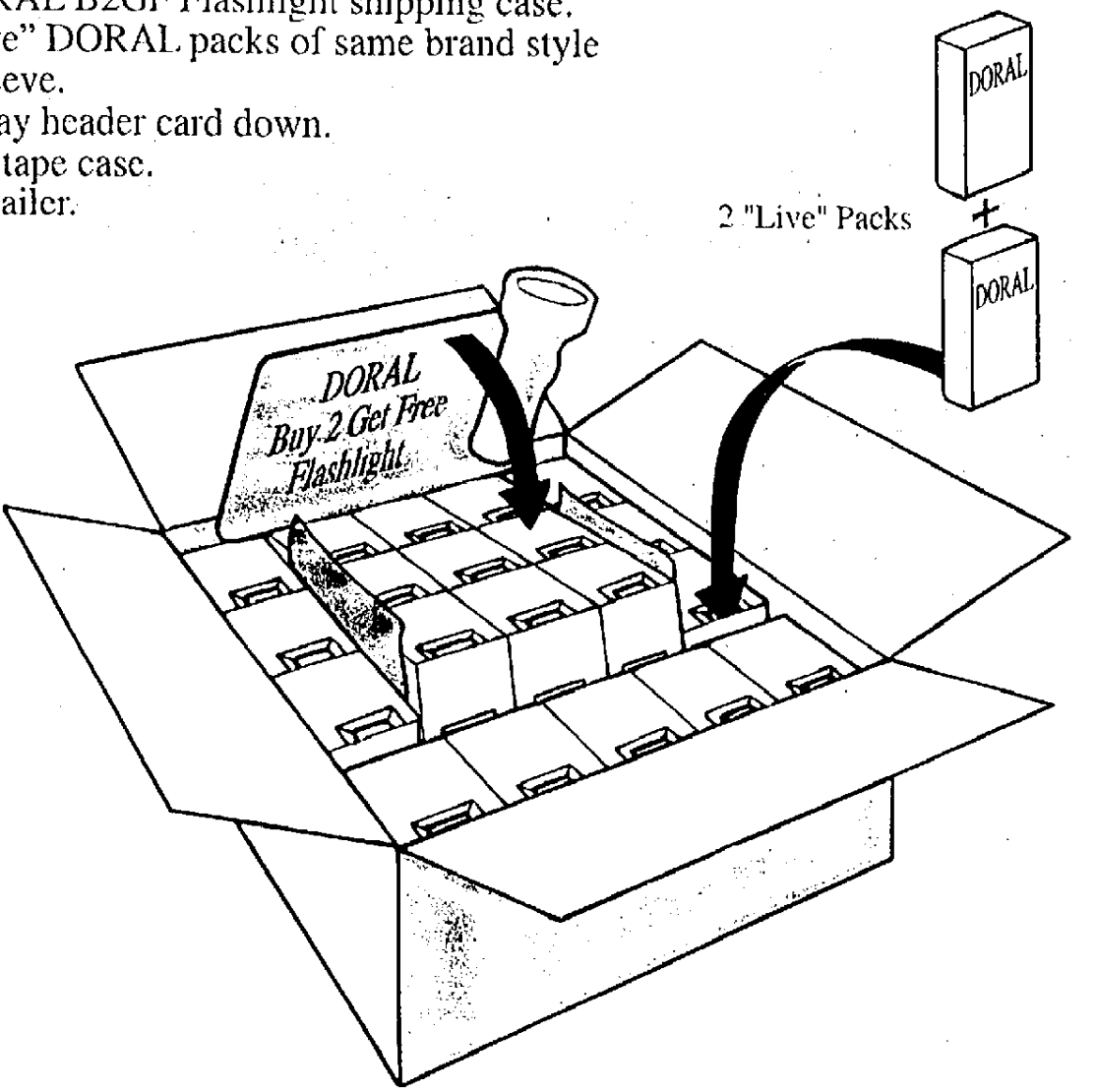
WHOLESALER PACKING INSTRUCTIONS

VALUE ADDED PROMOTIONS - 3RD QTR.'97

July DORAL B2GF Flashlight

STEPS

1. Open DORAL B2GF Flashlight shipping case.
2. Add 2 "live" DORAL packs of same brand style to each sleeve.
3. Fold display header card down.
4. Close and tape case.
5. Ship to retailer.



Item: # 527813
Description: DORAL B2GF Flashlight Display/POS Kit

Brand Style	FF BOX	FF BOX 100	LT BOX	LT BOX 100		
Number of Cartons	1	1	1	1		

51862 3280

Source: https://www.industrydocuments.ucsf.edu/docs/hqym0000

WHOLESALER : 091800 CAPITAL CANDY CO., INC. <DIRECT>
TEMPLATE : 700727 70700 DOR FLASHLIGHT
TEMPLATE SEQ : 0009
SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
112201	112226	221387	GETTY MART	510 SABATTUS ST	LEWISTON	ME	04240	1			37065	(207)782-6922
163801	163827	658712	VITTLES & VARIETY	RR 1 BOX 169B	DERBY	VT	05829	1			50127	(802)766-2205
163801		717394	FOUR CORNERS GENERA	PO BOX 83	PIERMONT	NH	03779	1				(603)272-9016
163803	163825	104114	DREWSVILLE GRN STOR	RTE 123	DREWSVILLE	NH	03604	4			25303	(603)445-5120
163803	163825	469826	WEST RIVER VALLEY	RTE. 30	WEST DUMMERSTO	VT	05357	1				(802)254-2880
163804	163828	065163	SKIP MART	MAIN ST	ROCHESTER	VT	05767	1		2794-0200	17018	(802)767-3131
163804		104932	STINSON VILLAGE ST.	2 ALLEN ST	HANOVER	NH	03755	1			80065	(603)643-6086
163804	163825	702944	DAMANETES	LOWER MAIN STREET	CLAREMONT	NH	03743	1			17167	(603)542-2222
163804		705356	MAIN STREET CASH	192 MAIN STREET	WEST RUTLAND	VT	05777	1			12015	(802)438-9880
163804	163825	712602	JIFFY MART	MAIN STREET	CHARLESTOWN	NH	03603	2				(603)826-9777
163806	163826	247457	GILFORD MOBILE MART	1397 LAKE SHORE R	GILFORD	NH	03246	3			30567	(603)524-8014
163806	163826	667008	HANDY LANDING GENER	RR 3 BOX 101B	LACONIA	NH	03246	1			14397	(603)366-2232
163809	163828	086861	SHOREHAM SERVICE CT	ROUTE 22A	SHOREHAM	VT	05770	1		2794-0200		(802)897-8585
163809	163829	088475	BILLING'S MOBIL	ROUTE #100	WATERBURY	VT	05676	1				(802)244-6673
163809	163829	113522	GRACEY'S STORE	1333 WILLISTON RD	SOUTH BURLINGT	VT	05403	1		1519-0000		(802)862-1253
163809	163828	114026	KINGSBURY COUNTRY	RT 100	WARREN	VT	05674	1			17026	(802)496-3366
163809	163829	114119	MOUNTAIN RD MKT	344 MOUNTAIN RD	STOWE	VT	05672	1				(802)253-7010
163809	163828	114170	CENTRAL MKT	50 SUMMER ST	BARRE	VT	05641	1				(802)476-4888
163809	163828	114300	PRATTS STORE INC	ROUTE #22 A	BRIDPORT	VT	05734	1				(802)758-2323
163809	163829	303495	SIMON'S	974 SHELBURNE RD	SOUTH BURLINGT	VT	05403	1		1519-0000		(802)862-8011
163809	163828	410982	CHAMPLAIN FARMS	2 N MAIN ST	NORTHFIELD	VT	05663	3				(802)485-6000
163809	163828	431453	CONVENIENCE PLUS	44 S MAIN ST	BARRE	VT	05641	1				(802)479-5513
163809	163829	470566	SIMON'S ESSEX	134 JERICHO RD	ESSEX CENTER	VT	05451	1		1519-0000		(802)878-3091
163809	163829	623926	DOWNTOWN QUICK STOP	93 S WINOOSKI AVE	BURLINGTON	VT	05401	1		1519-0000	3035	(802)658-2259
163809	163829	704600	FAIRGROUNDS BEVERAG	99 PEARL ST	ESSEX JUNCTION	VT	05452	2			2334	(802)878-5377
163809	163829	743921	CHITTENDEN MILLS BE	RR 2 BOX 27C	JERICHO	VT	05465	1				(802)899-4730
112208	112225	655030	KEVINS DISCOUNT CTR	ROUTE 16	WEST OSSIPEE	NH	03890	3			37283	(603)539-5604
163806	163826	677682	CASE-N-KEG LACONIA	JEFF MORIN ENTERP	LACONIA	NH	03246	5			14290	(603)524-7254
163806	163826	743970	CASE-N-KEG	5 MILL ST	MEREDITH	NH	03253	5				(603)279-7443
112201	112226	656865	V & G GETTY MART	990 LISBON ST	LEWISTON	ME	04240	1				(207)784-3118
112201	112226	720383	CIVIC CENTER GETTY	210 CIVIC CENTER	AUGUSTA	ME	04330	1			37125	(207)623-1215
112201	112225	754679	VILLAGE VARIETY	ROUTE 25	KEZAR FALLS	ME	04047	1			36072	(207)625-8417
112204	112227	253441	BEEP-BEEP DELI MART	ROUTE 16	CONWAY	NH	03818	1				(603)447-2250
112204	112227	580000	MINI APPLE	245 MAIN ST	SOUTH PARIS	ME	04281	1				(207)743-2708
112204	112227	754124	FOUR CORNERS	HANCOCK STREET	RUMFORD	ME	04276	1				(207)364-2725
112207	112224	100397	BOW ST MARKET #302	79 BOW ST	FREEPORT	ME	04032	1				(207)865-6631
112207	112224	956569	LISBON GETTY MART	211 LISBON ST	LISBON	ME	04250	1			37066	(207)353-5969
112208	112225	419588	BOONIE'S INC.	ROUTE 11	SHAPLEIGH	ME	04076	1			38028	(207)636-2600
162201	163830	534821	CADYVILLE GULF	ROUTES 3 & 374	CADYVILLE	NY	12918	1			17159	(518)293-7575
162301	163830	027920	CROSSROADS MOBIL MT	ROUTE 2 & 78	ALBURG	VT	05440	1		2794-0200		(802)796-3044
162301	163830	113588	BEVERAGE MART	211 LAKE ST	SAINT ALBANS	VT	05478	1				(802)527-7437
162301	163827	113857	P E ST MARIE'S STOR	MAIN ST	NORTH TROY	VT	05859	1			13032	(802)988-2285

51862 3281

Source: https://www.industrydocuments.ucsf.edu/docs/hqym0000

WHOLESALER : 091800 CAPITAL CANDY CO., INC. <DIRECT>
TEMPLATE : 700727 70700 DOR FLASHLIGHT
TEMPLATE SEQ : 0009
SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
162301	163830	195353	CHAMPLAIN FARMS	RTE 78	SWANTON	VT	05488	1				(802)868-7822
162301		558840	EAST END QUICK STOP	RTE. 7	GEORGIA	VT	05454	1				(802)527-1088
162301	163829	583313	CHIMNEY CORNER STOR	ROUTE 7	MILTON	VT	05468	1		1519-0000		(802)878-2954
162301	163829	584358	WILSON'S COUNTRY ST	WEST MILTON ROAD	MILTON	VT	05468	1				(802)893-7786
162301	163830	623973	WAGON WHEEL PLAZA	RT 104	ST ALBANS	VT	05478	1			35049	(802)527-0104
162301	163830	636320	M&R BEVERAGE	BOX 154	HIGHGATE CENTE	VT	05459	1				(802)868-5271
162301	163829	662806	LAKE ROAD VARIETY	RT. 7	MILTON	VT	05468	1			35285	(802)893-3650
162301		732992	B&D MARKET	132 IRISH SETTLEM	PLATTSBURGH	NY	12901	1				(518)561-9281
162301	163830	760782	MAYHEW'S CORNER STR	1 RIVER ST	RICHFORD	VT	05476	1			11094	(802)848-3819
162302	162325	021824	WILLY'S VARIETY	GAGE STREET	BENNINGTON	VT	05201	1				(802)442-2223
162302	162320	760496	FAIRHAVEN TRUCK STO	RR 2 BOX 7767	FAIR HAVEN	VT	05743	1		3435-0000		(802)265-3500
163801	163827	104989	PLEASANT VALLEY STR	ROUTE 4	CANAAN	NH	03741	1			20068	(603)632-7507
163801	163827	113765	JIMMY KWIK	60 COVENTRY ST	NEWPORT	VT	05855	1			050169	(802)334-2132
163801		113886	SMITH'S STORE	MAIN ST	GREENSBORO BEN	VT	05842	1				(802)533-2631
163801		114154	LYLES SUPERETTE	MAIN ST	WASHINGTON	VT	05675	1			50097	(802)883-2220
163801	163827	230137	CATHI & DONS COUNTR	RR 2 BOX 365	ENFIELD	NH	03748	1			20067	(603)632-4210

PAGE BREAK TOTAL ACCOUNTS 58 TOTAL QUANTITY 77

TEMPLATE TOTAL ACCOUNTS 58 TOTAL QUANTITY 77

51862 3282

Source: https://www.industrydocuments.ucsf.edu/docs/hqym0000

GHCP18RN1610XX TEMPORARY PAYMENT DETAIL REPORT 07/10/97

ACCOUNT NUMBER: 091800
VOUCHER NUMBER: 15360249
DATE WRITTEN: 07/10/97
STATUS: PAID
AMOUNT PAID: 147.00

CAPITAL CANDY CO INC
32 BURNHAM ST
BARRE , VT 5641

SEND CHECK TO: PAYEE

DESCRIPTION	UNITS	AMOUNT
'97 VAP PK & SHP	5.25	147.00

EXPLANATION: JULY: DORAL B2GF FLASHLIGHT/#700727/R. TANCHYK

51862 3283

Source: https://www.industrydocuments.ucsf.edu/docs/hqym0000